



PROJACS ACADEMY
by @egis



The Art of Emotional Intelligence

الذكاء الحسي العاطفي لتحسين وقيادة وتنفيذ العمل

21 – 25 August 2023

Istanbul / Turkey

Introduction

This Workshop offers an extensive training on the important role of Emotional Intelligence, Innovation, Creativity of Leadership and Management in the 21st Century and the Skills required to become a Creative Manager and build Self Awareness and Interpersonal Skills. Companies today face high levels of competition in rapidly changing environments due to the impact of Globalization / Technology and increased buying power of customers. Companies are creating new forms of organizations in the form of partnerships and strategic alliances. The implications of the 21st Century are: the organization of the future; leadership and lifelong learning. This Workshop teaches how to cope with the future and implement change in the following ways: strategic renewal and change; organizational culture and change; developing human resources; reinforcing new behaviors; and change leadership.

Objectives

After completing this course, the attendees will be able to:

- Understand Emotional Intelligence
- The Five Pillars of EI
- Learn about Innovation Reasons and Process
- Learn about Creativity and Critical Thinking
- Understand the Eight Stages of the Change Process
- Innovation
- Creativity
- Change Management
- Dealing with Change
- Empathy

Who Should Attend?

- Top Management
- Middle Management

Course Outline

Day One

- What is Emotional Intelligence?
- The Five Pillars of EI
- Your Emotional Mind.
- Developing an Emotionally Healthy Mind.
- Interpersonal Skills.
- Leadership Skills.
- Self-Management Skills.
- Intrapersonal Skills.
- Self-Renewal and Personal Excellence.

Day Two

- What is Innovation?
- Reasons for Innovation
- Entrepreneurship and Innovation
- Managing Innovation
- The Process of Innovation
- The Dynamics of Innovation
- Innovation and Corporate Renewal
- Innovation and Technology

Day Three

- What is Creativity?
- Managing Creativity
- Critical Thinking
- Self Understanding
- Master the Thinking and The Contents
- Skills of Establishing New Habits of Thought
- Four Stages of Critical thinking
- Become an Advanced Creative Thinking
- Making Decisions and Solving Problems
- The Art of problem Solving
- The Logic of Decision Making
- Strategic Creative Thinking
- The Entrepreneur
- The Evolving Organization

Day Four

- Understand change and your role in it.
- Anticipate the need for change.
- Establish the need for change.
- Establish the change leadership team.
- Develop the change picture and change plan.
- Communicate the change picture and plan to all stakeholders.
- Gain the commitment of all stakeholders.
- Empower employees to act in carrying out the change plan.
- Execute the change plan.
- Incorporate the change in the organization's culture.

Day Five

- Strategic Renewal and Change
- Theories of Effective Change Implementation
- Organizational Culture, Diagnosis and Change
- Developing Human Resources
- Reinforcing New Behaviors
- Change Leadership
- Related Examples

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a 7" Tablet containing a copy of the presentation, slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- | | |
|---------------------|------------------|
| • Technical Session | 08.30-10.00 am |
| • Coffee Break | 10.00-10.15 am |
| • Technical Session | 10.15-12.15 noon |
| • Coffee Break | 12.15-12.45 pm |
| • Technical Session | 12.45-02.30 pm |
| • Course Ends | 02.30 pm |

Course Fees*

- **3,200 USD**
**VAT is Excluded If Applicable*

المقدمة

تقدم ورشة العمل هذه تدريباً مكثفًا على الدور المهم للذكاء العاطفي والابتكار والإبداع في القيادة والإدارة في القرن الحادي والعشرين والمهارات المطلوبة لتصبح مديرًا إبداعيًا وبناء الوعي الذاتي ومهارات التعامل مع الآخرين. تواجه الشركات اليوم مستويات عالية من المنافسة في بيئات سريعة التغير بسبب تأثير العولمة / التكنولوجيا وزيادة القوة الشرائية للعملاء. تقوم الشركات بإنشاء أشكال جديدة من المنظمات في شكل شركات وتحالفات استراتيجية. تداعيات القرن الحادي والعشرين هي: تنظيم المستقبل. القيادة والتعلم مدى الحياة. هذه الورشة تعلم كيفية التعامل مع المستقبل وتنفيذ التغيير بالطرق التالية: التجديد الاستراتيجي والتغيير. الثقافة التنظيمية والتغيير. تنمية الموارد البشرية. تعزيز السلوكيات الجديدة. وتغيير القيادة.

الأهداف

بعد الانتهاء من هذه الدورة، سيتمكن الحاضرون من:

- فهم الذكاء العاطفي
- الركائز الخمس للذكاء العاطفي
- التعرف على أسباب الابتكار وعملية
- تعرف على الإبداع والتفكير النقدي
- فهم المراحل الثماني لعملية التغيير
- الابتكار
- الإبداع
- إدارة التغيير
- التعامل مع التغيير
- التعاطف

الحضور

- الإدارة العليا
- الإدارة الوسطى